ABDULLAH ABDELJAWAD

SENIOR VIDEO EDITOR

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SUMMARY

Creative and detail-oriented Senior Video Editor with over 5 years of experience producing commercials, TV series, documentaries, and digital content. Skilled in crafting compelling visual stories and leading post-production workflows from concept to delivery. Passionate about continuous learning and exploring new creative directions to bring impactful visual experiences to life.

PROFESSIONAL EXPERIENCE

Senior Video Editor / Team Lead, iSchool Tech — **Current Job**

- Lead a team of editors to produce educational videos, live sessions, and promotional content.
- Edit marketing materials, motion graphics, and social media reels to support brand growth.
- Work with educators to create engaging visual lessons for kids learning coding and AI.

Senior video editor, VZBL — **Current Job**

- Create and edit short-form ads and reels for clients across hospitality, gastronomy, and entertainment industries.
- Manage multiple brand accounts, ensuring consistent storytelling and marketing objectives.
- Collaborate with creative teams to deliver high-quality visuals for social media campaigns.

Senior video editor, sharemeagency — **May 2023 - March 2024**

- Produce reels and promotional videos showcasing properties, agents, and brand campaigns.
- Develop visually appealing content for social media to attract potential buyers.
- Collaborate with marketing teams to align video storytelling with sales strategies.

Video editor, Foodtoday Platform — **April 2022 - Jan 2023**

- Edited reviews, recipes, and cooking challenge videos for digital platforms.
- Created reels and short-form videos to promote chefs, restaurants, and food brands.
- Supported content planning to increase audience engagement on social media.

Video editor, Pixel Post — **Oct 2022 - March 2023**

- Edited interviews, cultural programs, and documentary-style content.
- Enhanced visuals through color correction, audio balance, and graphics.
- Delivered projects under tight deadlines while maintaining quality standards.

Video editor, El Asema NCN **Feb 2022 - Sep 2022**

- Edited news interviews and reports for online and broadcast platforms.
- Coordinated with journalists to ensure timely and accurate video delivery.
- Produced visual stories that enhanced news engagement and clarity.

Graphic designer, A.SAGRO **April 2015 - May 2021**

- Designed packaging, infographics, and marketing materials for sustainability campaigns.
- Created visual assets that supported eco-friendly branding and awareness efforts.
- Collaborated with outreach teams to maintain consistent visual identity.

SKILLS

Editing skills: Storytelling, video Editing, Motion Graphics, Color Grading ,Sound Design ,Sound Mixing, Trailer & promo

Software: Adobe Premiere Pro, DaVinci Resolve, After Effects, Photoshop, Illustrator, CapCut

Other Skills: Team Collaboration, Time Management ,Adaptability, Attention to detail Communication, Dependability, Outlining, Multitasking , Leading teams, Efficiency, Dependability, Problem solving, Visual Continuity

EDUCATION

CAIRO UNIVERSITY 2016 - Jul 2020

- Bachelor of law (LLB), faculty of law
- Grade: good

ADDITIONAL INFORMATION

Languages:

- Arabic – Native
- English – B1